

Press release, December 2025

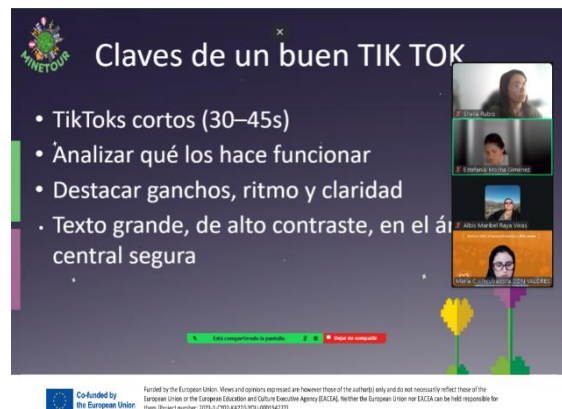
BECOMING ACTIVE CITIZENS THROUGH MINECRAFT- ENHANCED VIRTUAL TOURISM

The MineTOUR project proudly announces the successful completion of its core activities, marking a significant step forward in empowering young people and rural communities through digital tools and innovative approaches to tourism promotion.

The consortium has finalized the development and testing of the **MineTOUR Minecraft game**, an educational and interactive tool designed to engage youth in rural tourism. The game was presented during a series of Info Days and validation sessions held across partner countries, where young participants and local stakeholders offered valuable feedback that helped refine and enhance the final version.

Another major achievement is the launch of the **Interactive Digital Map**, a dynamic online tool that allows users to pin and promote points of interest within their hometowns, including local shops, museums, cultural sites, natural landscapes, beaches, and walking trails. All partner countries contributed to populating the map, creating a rich and diverse digital guide that highlights hidden gems and unique attractions for visitors.

To further support digital tourism promotion, the project delivered **TikTok training sessions**, equipping young people with the skills to create engaging short-form videos that showcase their local areas. These sessions empowered youth to become active ambassadors for their communities, promoting rural destinations through creative digital storytelling.



The project wrapped up its activities with a final round of **Info Days**, where the latest tools, results, and resources were presented to young people, rural youth communities, and professionals working with youth. Participants were encouraged to continue using the MineTOUR tools to promote sustainable tourism and support local development.

As the MineTOUR project concludes, the consortium extends sincere gratitude to all partners, youth participants, educators, and community members who contributed to its success. Your dedication and enthusiasm have been essential in shaping tools that will continue to support rural and sustainable tourism beyond the project's lifetime.

Keep exploring, keep promoting your hometowns, and keep the MineTOUR spirit alive!

For more information about the MineTOUR Project, visit www.minetour.eu or social media at www.facebook.com/minetourprojecteu/ and <https://www.instagram.com/minetourprojecteu/>