

# **BECOMING ACTIVE CITIZENS THROUGH MINECRAFT-ENHANCED VIRTUAL TOURISM**



# Become a local tourism changemaker!

The MINETour project has created a free course where active citizens can build sustainable tourism in their communities.

Start learning **HERE!** 

## LEARNING DESTINATIONS

#### 1. Sustainable Tourism

Learn how tourism can protect the planet, celebrate culture, and benefit local economies.

## 3. Digital Skills for Sustainable Tourism Use tools like social media, apps, and online platforms to promote

sustainable tourism.



#### 2. Digital & Financial Literacy

Build digital confidence and financial know-how to support personal and tourism-related projects.

#### 4. Community **Engagement**

Discover how to bring people together, build partnerships, and plan meaningful local projects.



### 5. Innovative **Approaches in Local Tourism**

Explore fresh ideas like tech-driven experiences and community-led tourism initiatives.

## What souvenirs will you take home?

- ✓ Planning community-based tourism initiatives
- ✓ Using social media to promote local spots
- ✓ Understanding eco-friendly tourism
- ✓ Using simple tools to manage money and grow ideas
- Celebrating and promoting local culture and heritage
- Engaging groups to build local projects



**Become a Local Tourism Ambassador:** share your community with the world sustainably and proudly.



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