



Press release, November 2024

BECOMING ACTIVE CITIZENS THROUGH MINECRAFT- ENHANCED VIRTUAL TOURISM

The MineTOUR Project has completed a series of training modules aimed at supporting youth from rural areas and trainers working with youth. These modules are designed to help young individuals develop skills in tourism, digital literacy, and community engagement while addressing challenges specific to rural areas. The project aligns with global and regional strategies, including the UNESCO Education for Sustainable Development (ESD) Goals, which emphasize empowering youth to contribute to sustainable practices and community development.

The modules focus on the following key areas:

1. **Sustainable Tourism:** Focuses on equipping youth with knowledge of eco-friendly tourism practices that promote local economic growth while preserving cultural and natural heritage, as highlighted by the UNWTO's Global Tourism Development framework.
2. **Digital Literacy & Financial Literacy:** Teaches essential digital skills and financial management to help rural youth navigate modern economic opportunities while addressing rural-urban digital divides.
3. **Digital Skills for Sustainable Tourism:** Supports youth in utilizing digital tools for tourism promotion, positioning technology as a key enabler for rural economic innovation.
4. **Community Engagement:** Encourages active participation in local governance and civic activities, highlighting the role of youth in strengthening community resilience and contributing to decision-making.
5. **Innovative Approaches in Local Tourism:** Guides youth in showcasing their region's unique culture and history through creative tourism initiatives, emphasizing their role in cultural preservation.

For more information about the MineTOUR Project, visit www.minetour.eu or social media at www.facebook.com/minetourprojecteu/ and www.instagram.com/minetourprojecteu/



